



The goal of the Business Outreach Committee (BOC) is to assist small and disadvantaged companies in doing business with Bay Area Transit and Transportation Agencies.

Doing Business with Bay Area Transit Agencies

The Business Outreach Committee (BOC) is a conglomeration of Bay Area transit and transportation agencies working together to assist Disadvantaged Business Enterprises (DBEs) and Small Business Enterprises (SBEs) through training, providing technical assistance, and relationship-building with agency staff and the contracting community of the San Francisco Bay Area.

DBE programs are required by the U.S. Department of Transportation (DOT), and as recipients of DOT funding, transportation agencies are required to:

- Adopt DBE programs and policies
- Establish overall and contract-specific DBE and SBE goals
- Encourage utilization of certified DBE firms and
- Act as a resource to DBEs and SBEs

Some agencies have also adopted SBE and/or Local Business Enterprise (LBE) Programs that apply to non-federally and federally-funded procurements and contracts.

How the BOC Can Help

BOC members can:

- ❖ Explain DBE, SBE, and LBE program goals and needs
- ❖ Alert you about upcoming Invitations for Bids (IFB) and Requests for Proposals (RFP) at individual agencies
- ❖ Answer questions about specific bid opportunities
- ❖ Offer DBE certification classes for your area
- ❖ Provide contact information of prime contractors on specific jobs
- ❖ Add your firm to appropriate bidders' lists
- ❖ Help you locate support services
- ❖ Assist DBE, SBE and LBE firms with agency contracts

What is a DBE?

A DBE is defined as:

- A for-profit small business concern
- At least 51 percent owned and controlled by one or more individuals who are both socially and economically disadvantaged. Such individuals could be Black Americans, Hispanic Americans, Native Americans, Asian-Pacific Americans, Subcontinent Asian Americans, Women, and any additional groups on a case-by-case basis
- Personal net worth does not exceed \$1.32 Million
- Annual average gross receipts over the previous three fiscal years does not exceed \$26,290,000 (\$56,420,000) for airport concessions in general, with some exceptions

DBE Resources

<https://dot.ca.gov/programs/civil-rights/dbe>

How to Get Certified as DBE Firm

Most of the BOC agencies participate in the California Unified Certification Program (CUCP), which offers “one-stop shopping” to interested firms. Firms only need to apply to one participating CUCP agency for certification in the state of California. Follow these guidelines to get certified:

- ❖ Go to the California Department of Transportation Office of Civil Rights at <https://dot.ca.gov/programs/civil-rights/dbe-certification-information> and check if your firm meets the eligibility criteria as stated in **49 Code of Federal Regulations Part 26**.
- ❖ Complete the online CUCP DBE Certification Application Package. Reach out to the certifying agency located closest to your primary business location for questions or assistance with the online application process.
- ❖ The CUCP certifying agency will determine whether a firm qualifies for DBE certification after a thorough review of the firm's application, documentation and information obtained from an on-site visit.
- ❖ A DBE certification issued by one CUCP member will be accepted by all other CUCP member agencies. **DBE certifying agencies in the Bay Area are BART, Caltrans, SFMTA, SamTrans, and VTA. A business owned and operated by socially and economically disadvantaged individual(s) does not have to be a certified DBE to bid on or be awarded contracts**

People you should know at each agency

Alameda Contra Costa Transit District (AC Transit) www.actransit.org
Contracts Compliance Administrator: Phillip Halley; phalley@actransit.org; 510-891-7164; **Management Compliance Analyst**
Contracts Compliance: Brooklyn Moore-Green; bpmgreen@actransit.org;
510-891-7231

Alameda County Transportation Commission (Alameda CTC)
www.alamedactc.org
Associate Administrative Analyst: Patrick Melgar;
pmelgar@alamedactc.org; 510-208-7491

Bay Area Rapid Transit District (BART) www.bart.gov
Principal Administrative Analyst: Alma Basurto; abasurto@bart.gov;
510-464-6388

California Department of Transportation (CALTRANS) www.dot.ca.gov
Branch Chief Small Business and Property Control: Ayanna Nobles,
Ayanna.nobles@dot.ca.gov; 510-908-8681

California High Speed Rail Authority (HSR) www.hsr.ca.gov
Small Business Advocate: Catrina Blair; Catrina.Blair@hsr.ca.gov;
916-669-6560

Central Contra Costa Transit Authority (County Connection)
www.countyconnection.com
Director of Recruitment & Employee Development: Kristina Martinez;
kmartinez@countyconnection.com; 925-680-2031
Procurement: Kevin Finn; finn@countyconnection.com;
925-680-2087; Scott Pevahouse; pevahouse@countyconnection.com;
925-680-2092

City of Rio Vista www.riovistacity.com/transit
Community Development Director:

City of Santa Rosa www.srcity.org/reimagining
Transit Planner: Yuri Koslen; ykoslen@srcity.org; 707-543-3335

Golden Gate Bridge, Highway & Transportation District (GGBHTD)
www.goldengate.org
DBE Program Administrator: Artemisé Davenport;
adavenport@goldengate.org; 415-257-4581; **Procurement: Bridge/Bus:**
Nicole Gilardi; 415-923-2317 **Ferry:** Lindy Teng; 415-923-2255

Livermore Amador Valley Transit Authority (LAVTA)
www.wheelsbus.com
Director of Finance: Tamara Edwards; tedwards@lavta.org;
925-455-7566

Marin Transit www.marintransit.org
Director of Policy & Legislative Programs: Keith Green;
kgreen@marintransit.org; 415-226-0870

Metropolitan Transportation Commission (MTC) www.mtc.ca.gov
Contract Compliance Manager: Michael Brinton;
mbrinton@bayareametro.gov
510-778-6727; **Purchasing:** Luz Campos; lcampos@bayareametro.gov;
510-778-5390

Napa Valley Transportation Authority (NVTA) www.nvta.ca.gov
Manager of Finance: Antonio Onorato; anonorato@nvta.ca.gov
707-259-8779

**San Francisco Bay Ferry, a service of the Water Emergency
Transportation Authority (WETA)** www.watertransit.org
Program Manager/Analyst: Lauren Duran Gulate;
gulate@watertransit.org; 415-364-3188
Planning Manager: Terminals: Kevin Connolly, 415-291-3377

San Francisco County Transportation Authority (SFCTA)
www.sfcta.org
Principle Management Analyst: Lily Yu; lily.yu@sfcta.org;
415-522-4811

San Francisco Municipal Transportation Agency (SFMTA)
www.sfmta.gov
**Contract Compliance Office Employment Unit Manager
Finance and Information Technology Division:** Todd
Senigar; todd.senigar@sfmta.com; 415-646-2014

**San Mateo County Transit District (SamTrans) and
Peninsula Joint Powers Board (Caltrain)** www.smctd.com/bidscontracts
DBE Administrator: Kamal Hubbard; Hubbardk@samtrans.com;
650-508- 7939

Santa Clara Valley Transportation Authority (VTA) www.vta.org
Business Diversity Programs Management Analyst: Jennifer Mena;
Jennifer.mena@vta.org; 408-321-5876

Santa Cruz Metropolitan Transit District (Santa Cruz Metro)
www.scmtd.com
Purchasing Agent: Joan Jeffries; jjeffries@scmtd.com; 831-420-2572

Solano County Transit (SolTrans) www.soltransride.com
DBE Liaison Officer: Reilly Kent; reilly@soltransride.com;
707-736-6986

Sonoma-Marin Area Rail Transit (SMART) www.sonomamarintrain.org
Chief Financial Officer: Heather McKillop;
hmckillop@sonomamarintrain.org; 707-794-3320

Transbay Joint Powers Authority (TJPA) www.tjpa.org
Chief Financial Officer: Franklin Wong; fwong@tjpa.org; 415-597-
4617

Tri Delta Transit (ECCTA) www.trideltatransit.com **DBE Liaison Officer:**
Tania Babcock; tbabcock@eccta.org; 925-754-6622 ext. 223

Western Contra Costa Transit Authority (WestCAT) www.westcat.org
Grants & Compliance Manager: Mike Furnary; mike@westcat.org;
510-724-3331

How Can We Be of Service to You?

Contact me regarding bidding opportunities. *(Note: most outreach notifications are via email.)*

Share my company information with procurement officers.

Organize a DBE certification workshop in my area.

Other _____

Name/Title _____

Company Name _____

Address _____

City/State/Zip _____

E-Mail Address _____

Telephone _____

I am a certified DBE Yes No

My company is a Supplier; Construction Trade; Consultant; Manufacturer; Other, specifically

The focus of my company is (for example, paving contractor, office supply retailer, construction management, etc.)

NAICS codes/categories for which my company qualifies (if known) _____

Submit this form via fax 415-257-4502, or email to adavenport@goldengate.org. Information submitted will be disseminated to the DBE Liaison Officer at each of the Business Outreach Committee agencies.